

5 **PRINTING MEDIA FOR COLOR ELECTROPHOTOGRAPHIC APPLICATIONS**

ABSTRACT OF THE DISCLOSURE

10 The present invention is drawn to a media sheet for color
electrophotographic printing. The media sheet can comprise a base stock having
a first side and a second opposing side, base coating layers coated directly on
the first side and the second side, and receiving layers coated directly on the
base coating layers. The base coating layers can include inorganic pigments, a
binder, and a charge control agent. The receiving layers can include inorganic
15 pigments, a binder, and a discharge control agent. In one embodiment, the
binder of the receiving layers can be hollow particle pigments.